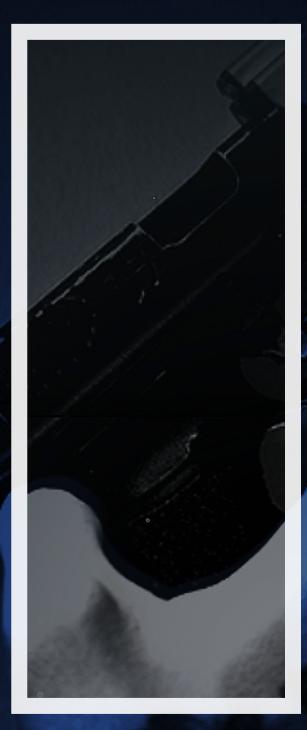


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GENERAL SMART GUN INDUSTRY

AND SECOND
TRIGGER

INSIGHT POINT

Smart gun lock tech is projected to reach \$467.7M by 2030. Second Trigger is positioned to lead, not follow. INSIDE

Market insights, consumer behavior, competitor gaps, and why Second Trigger is the only smart lock that truly fits

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O - Openness to smart guns

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- -Exisitng firearm ownership
- -Family ownership

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- -Transitional product
- -Cost effectiveness
 - -Future regulations

NEED -General need points

GENERAL MARKET

- -Competitor complaints

INDUSTRY ANALYSIS

-Smart Sector -Competitive Factors

- -Market Factors

SMART

MARKET OPENNESS



OPENNESS TO SMART GUNS

Studies have shown varying degrees of openness to smart gun technology. A 2016 Johns Hopkins University study found that about 59% of Americans were open to considering smart guns. Even if we take a more conservative estimate from the National Shooting Sports Foundation, which found 14% "very likely" to purchase a smart gun, the numbers are promising.

EXISTING FIREARM

According to estimates, there are over 393 million civilian-owned guns in the United States as of 2021, outnumbering the U.S. population. With over 110,000,000+ individuals owning handguns, which are the primary focus of our smart gun lock product.

F/MILY OWNERSHIP

While exact statistics on the percentage of these firearms owned by families are not readily available, it's reasonable to assume that a significant number of gun owners have families and would be concerned about safety, thus forming a substantial part of our target market. More information about this is provided in separate study documents proved with this in-depth business plan

IKE WHAT YOU SEE?

THIS IS JUST THE PREVIEW

SECOND TRIGGER

The full document includes detailed breakdowns, visuals, technical specs, and the full context of what makes this project different.

To request access to the full version, reach out directly:

Toronto / Canada Email: support@lonecivilian.com

Thomas Malichen-Snyder | Founder & CEO www.lonecivilian.com

Let us know where your interest lies, and we'll send the extended file or set up a quick walkthrough.

